

KS5 Curriculum Overview Level 3 BTEC Creative Media

Year 12

TERM 1 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Unit 1 – Media Representations <ul style="list-style-type: none"> • Stereotypes • Representing • Audience Positioning • Mise en scene • Mock exams – MS Forms 	Understanding of how Media represents the content it distributes to audiences. Links to all Media sectors (Interactive, publishing, audio and moving Image products)	<ul style="list-style-type: none"> • Careers within the Media sectors through all stages of production and understanding these job roles and how they integrate. • Teaching students about equality and prejudice/discrimination within the social groupings when looking at audiences. Links to specific legislation (Equalities Act, Defamation Act etc.) • Demographics and links to British values/democracy/respect and respecting views and values. • Looking at the change in values from past media products and how they can be seen as harmful now. • Stereotyping and the stereotypes within media products. • Tackling misogynistic behaviour in the media industry. • Whitewashing and the detrimental impact this has had within media representations. • Looking at the change in values from past media products and how they can be seen as harmful now.
TERM 2 TOPIC/s	*Key Skills/Subject Links	
Unit 1 – Media Representations <ul style="list-style-type: none"> • Use of colour • Camera framing and movement • Audience Positioning • Mise en scene • Use of sound and music • Page layout and Design 	Key skills - developing the knowledge and skills to deconstruct different media texts to analyse how meaning for audiences are constructed.	
TERM 3 TOPIC/s	*Key Skills/Subject Links	
Unit 4 Planning Portfolio <ul style="list-style-type: none"> • Understanding the requirements of pre production processes. • An investigation of how media products are developed. 	Organisational skills, understanding how pre production documents are used to develop a media product.	
TERM 4 TOPIC/s	*Key Skills/Subject Links	
Unit 4 Planning Portfolio <ul style="list-style-type: none"> • Commission and understanding a client brief. • Pre-Production processes. • Report on Pre-Production processes and documentation. 	Responding to a media brief, purpose, clients intentions etc. Research skills – investigating	
TERM 5 TOPIC/s	*Key Skills/Subject Links	
Unit 4 Planning Portfolio <ul style="list-style-type: none"> • Apply Pre-Production processes in response to a brief. • Portfolio planning and documentation. • Planning meetings and development of a Media product. • Legal and ethical considerations. 	Key skills include maintaining a well organised planning portfolio using industry standard documents that would be recognised in professional practise.	
TERM 6 TOPIC/s	*Key Skills/Subject Links	

<p>Unit 4 Planning Portfolio</p> <ul style="list-style-type: none"> • Developing an organised planning portfolio using industry established documents. • Conforming to a deadline to complete tasks • Review of pre production material <p>First submission deadline for Unit 14. Resubmission opportunity.</p>	<p>Skills include planning and keeping to a budget and deadlines. Maintaining a planning portfolio. Self reflection and review skills.</p>	<ul style="list-style-type: none"> • Stereotyping and the positives/negatives in using stereotypes within media products. • Looking at current affairs and seeing how these are portrayed in Media (news etc.) ensuring there is mutual respect for each other's views and opinions. Challenging harmful and extremist ideologies within media texts.
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Year 13

TERM 1 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
<p>Unit 8 Responding to a commission.</p> <p>In this unit, you will understand how to respond to a commission brief with ideas based on the required content, style, audience, purpose and approach proposed by the client.</p> <p>You will work within the requirements and constraints of the client's specifications and consider your response in terms of ethos, format, budget, platform and duration.</p>	<p>AO1 Demonstrate knowledge and understanding of media production processes and related considerations when responding to a brief</p> <p>AO2 Apply knowledge and understanding of media production processes in context, demonstrating how constraints affect decisions and the ability to adapt to changes in requirements</p>	
TERM 2 TOPIC/s	*Key Skills/Subject Links	
<p>Unit 8 Responding to a commission</p> <p>This unit is assessed through a task set marked by the exam board (Pearson), learners will receive a commission for a media production.</p> <p>It will be released two weeks before a supervised assessment in order to carry out research activities into the subject.</p> <p>External Assessment</p>	<p>AO3 Analyse and interpret information related to purpose, technical and logistical requirements of the brief and evaluate solutions for implementation with appropriate justification</p> <p>AO4 Be able to respond creatively to a brief demonstrating the ability to synthesise a range of ideas</p>	
TERM 3 TOPIC/s	*Key Skills/Subject Links	

<p>Unit 14 Print Production</p> <ul style="list-style-type: none"> • Review Unit 4, putting pre production into production. • Investigating print products (LA A) • Understanding the codes and conventions of genre. 	<p>Understanding the production process and how design and page layout relates to genre and style.</p>	
TERM 4 TOPIC/s		*Key Skills/Subject Links
<p>Unit 14 Print Production</p> <ul style="list-style-type: none"> • Working with Photoshop • Creating templates. • Photoshop skills 	<p>Publishing and digital content sectors. Digital skills, image manipulation etc.</p>	
TERM 5 TOPIC/s		*Key Skills/Subject Links
<p>Unit 14 Print Production</p> <ul style="list-style-type: none"> • Developing and creating a magazine layout in the codes and conventions of a genre. • Developing a style (layout, colour etc) 	<p>Developing photoshop skills. Creating content within the codes and conventions of chosen genre.</p>	
TERM 6 TOPIC/s		*Key Skills/Subject Links
<p>Unit 14 Print Production</p> <p>First submission deadline for Unit 14. Resubmission opportunity.</p>	<p>Working to a deadline. Reviewing own work and work of peers through review meetings.</p>	