

KS4 Curriculum Overview (Business Studies – Enrichment)

TERM 1 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Enterprises <ul style="list-style-type: none"> Aims and Objectives Ownership types Charities Multi-Nationals Stakeholders Business location Ethical considerations 	Literacy skills Analytical skills	Entrepreneurship Individual liberty
TERM 2 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Entrepreneurs <ul style="list-style-type: none"> Characteristics Skills Creativity and innovation Project based learning 	Research Skills Analytical skills	Researcher Rule of law Individual liberty
TERM 3 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Human Resources <ul style="list-style-type: none"> Recruitment Strategy Performance Management Decision making Risk management 	Literacy Skills Writing skills Research Skills	Business Analyst Market Researcher Individual liberty
TERM 4 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Entrepreneurial skills <ul style="list-style-type: none"> Business Challenge 'Lizards Lair' Workbook Budgeting Build a Business 	Literacy Skills Writing skills Research Skills Entrepreneurial skills	Finance Market Researcher Individual liberty
TERM 5 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Marketing <ul style="list-style-type: none"> Advertising Branding Sales Pitching Designing 	Literacy Skills Writing skills Research Skills Entrepreneurial skills	Entrepreneur Marketing Branding Individual Liberty The rule of law Mutual respect
TERM 6 TOPIC/s	*Key Skills/Subject Links	*Career links & BV
Charities <ul style="list-style-type: none"> Not for profit organisations Business of Fast fashion Inspirational Entrepreneurs Business Planning 	Literacy skills Writing skills Entrepreneurial skills	 Individual Liberty